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JOURNEY OF ONENESS UPDATE: Communications

Institute hires new communications officer
Cathleen Farrell will join the staff in Silver Spring on December 2 as Institute Communications Officer. Not only does she have 30 years of professional journalism, communications and advocacy experience, she also lived in Colombia for a decade, worked in South America for 20 years, speaks fluent Spanish and French, and recently became a U.S. citizen.

“I have been blessed to have lived and worked in a number of geographic areas, countries and environments. All of those experiences have not only helped define me, they have helped lead me to where I am and to where I am headed,” says the native of Canada. “I accept the new job with Mercy with great joy and a strong sense of purpose. I have much to learn, and, I hope, much to contribute.”

Cathleen currently serves as the director of communications of the National Immigration Forum in Washington, D.C. There, she leads all content strategy across departments and organizational initiatives and manages a staff of six. She previously worked as the chief of communications for the Inter-American Development Bank and as publisher and editorial director of VISTA magazine. As a journalist, Cathleen has edited and written for leading publications in Canada, South America, the United Kingdom and the United States. She is a graduate of McGill University in Montreal, Canada.

The mother of Maria Manuela, an officer in the United States Navy, and Maria Carolina, an aspiring filmmaker and sophomore at the University of Texas at Austin, Cathleen lives in Annapolis, Maryland, with Baxter, her lazy black lab.