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JOURNEY OF ONENESS UPDATE: Communications

Institute communicators form new teams
Communications marked an important milestone in July when all communicators became part of one team, reporting directly to the Institute communications officer.

The Institute communications team has two main streams of activity: internal and external communications. The internal team prepares content for Mercy audiences—sisters, associates, companions and staff—such as videos, photography, blogs, internal publications and graphic designs. The external communicators engage non-Mercy audiences (secular and Catholic media, spirituality seekers, donors, justice advocates and potential sisters and associates) by writing and disseminating statements, press releases, social media, letters to the editor and opinion pieces (op-eds); they also coordinate crisis communications.

Team members for internal communications are Paul Bond, Julie Bourbon, Liz Dossa, Patti Kantor, Clara Lombardi and Pam Rowden. External communications team members are Jeremy Dickey, Maureen Falcon, Bryan Hanger, Bob Keenan, Gary Loncki and Cathy Walsh. While Debbi Della Porta and Beth Thompson, director of external communications and director of internal communications, respectively, manage the teams, all communicators work together closely, and many members continue to carry out important tasks on the local level. Institute Translator Elsa Valdiviezo and Webmaster Neisha Wilson work directly with Institute Communications Officer Cathleen Farrell. All communicators will continue to work from their current locations.